



Professional, personal and management assessment providing information for your Personal Brand

This is a simple personal assessment for you to identify your Technical, Interpersonal, Leadership, Management (staff and clients) and Business Skills. You may want to collect feedback from designated peer group, team members and your manager depending on the appraisal system used by your organisation.

	Strengths	Areas for Improvement for my Personal Brand	What can I now use in my Personal Brand?
Technical Competency			
Interpersonal skills			
Leadership			
Management			
Client Relationship management			
Business Skills			



Other relevant support I can provide for you:

- My complimentary standalone toolkit **Section 1 Mindset for Success** <https://www.yorkshirecoursesforlawyers.co.uk/free-toolkit/> and **Section 2 Personal Branding** [link] will provide you with various exercises to develop or hone your brand.
- My third book **Business Skills? Don't be daft I am a lawyer! Section 3 Chapter 3 How does your personal brand help you in your marketplace** documents the journeys of 29 legal business owners in this area: <https://www.yorkshirecoursesforlawyers.co.uk/business-skills-book-order/>
- My page on psychometric testing using MiRo provides you with independent information and insights on your strengths which will support you in identifying your USP and/or personal brand <https://www.yorkshirecoursesforlawyers.co.uk/miro/>
- My business coaching and mentoring programme provide you with an industry expert who will help you to fast track your personal brand and assist you translating this into your business or service <https://www.yorkshirecoursesforlawyers.co.uk/business-coaching-and-mentoring-programmes/>

Contact me on 07921540039 for a no obligation chat about your needs.

Ann Page, Business Author, Trainer and Coach for the legal profession.

Ann Page, a Top 100 lawyer of the year (2003) has had a successful in-house 28-year career, working mainly in the financial sector. She switched from being a business lawyer in industry to a non-practising solicitor who teaches and coaches on business subjects in 2003. Since then, Ann has trained nearly 7000 lawyers on business skills including leadership, management and interpersonal skills.

Ann has always been active in various professional committees and currently she is Treasurer of the Yorkshire Sole Practitioner's Group, a member of the Professional Speaking Association, Professional Speaking Academy and Leeds Law Society.

